Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403042	10-19-2012	10-23-2012	2	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	246806	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)	N	246806

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
R	38	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)	9	30					X			1	3,000	1	3,000.00
	39	10-27-2012	10-27-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	9	30						X		1	400	1	400.00
A	40	10-27-2012	10-27-2012	12:00PM - 03:30PM	COLLEGE FOOTBALL BIG EAST (ESPN) (7918)	8	30						X		1	500	1	500.00

	Spots	Amount
Contracted Gross Total:	94	163,900.00
Actual Gross Total:	94	163,900.00
Agency Commission:		24,585.00
Net Total:		139,315.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	138,400.00	0.00	138,400.00
Nov 12	0.00	0.00	25,500.00	0.00	25,500.00
TOTAL	0.00	0.00	163,900.00	0.00	163,900.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood